



# Protective Services

## Executive Protection



## Leading the Industry in High Consequence Threat Protection Since 1987

*MSA's skilled and experienced Executive Protection Operatives provide the highest level of protection for high profile individuals, their families and associates.*

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# EXECUTIVE PROTECTION



## OVERVIEW

MSA Security® offers Executive Protection services for clients exposed to elevated security risk due to their high-profile status. Executive Protection Operatives focus on the principal, family and associates. They allow clients to travel and conduct business without fear or concern of possible kidnapping, assault or disruption. Anticipating and defending against personal violence, MSA Operatives deny unauthorized access to secure facilities and respond to criminal activity.

Operatives are experienced law enforcement veterans who adapt to ever-changing environments and threats while avoiding confrontation and maintaining discretion. They understand the importance of confidentiality, integrity and sensitivity, and communicate effectively with clients while respecting boundaries. They maintain a polished demeanor and appearance at all times.

## BACKGROUND & EXPERIENCE

### Training & Certification Often Includes:

Active Shooter Response  
*(MSA's Proprietary Golden 15 Program)*  
Behavior Pattern Recognition  
Counterterrorism  
Counter-surveillance

Crisis Management  
Customer Service  
De-escalation  
Dignitary Protection  
Emergency Medicine

Firearms  
High Risk Motor Vehicle Operation  
National Incident Management System  
Tactical Rescue

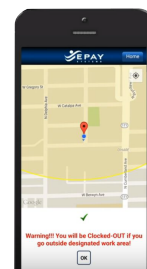
### Drawn from the Ranks of:

Bomb Squad  
Counterterrorism Division  
Detective Squads

SWAT  
Intelligence Division  
Joint Terrorist Task Force

## SCHEDULING MANAGEMENT

MSA utilizes a state-of-the-art technology program to facilitate the administering of field deployments. The software program, EPay, delivers schedules directly to operatives and notifies them of any changes in real time. Operatives utilize the software's mobile app to clock-in once arriving to their post, confirming location and attendance. The platform also maintains site-specific post orders, accessible to field employees at all times. All deployment activity is managed by MSA's full-time scheduling department, staffed around-the-clock. Throughout our 30 years in business, MSA has continually implemented techniques and technologies to streamline all scheduling operations, guaranteeing coverage and accountability.



# DEPLOYMENT & RESPONSIBILITIES



MSA's Executive Protection Operatives work closely with each client to understand the requirements and objectives of the security detail, designing customized plans to best address those needs. Operatives understand the importance of confidentiality, integrity and sensitivity. They communicate effectively with the principal while respecting boundaries and maintaining a professional demeanor and polished appearance at all times.

Many clients frequently choose to have low-profile protection details. MSA customizes these security details to facilitate unobtrusive protection of the principal. For one such client, the operative was introduced to other parties as an executive level assistant. In other scenarios, the client elected to have operatives shadow him from an inconspicuous distance. In every instance, MSA's goal is to protect the principal while ensuring his or her comfort.

Executive Protection Operatives may be deployed overtly as a visual deterrent, or covertly, blending seamlessly into their environment. They can be armed or unarmed, according to client requests. Operatives are commonly deployed to protect:

- High-Profile Corporate Executives
- High-Value Retail Companies
- Celebrities
- Human Resource Departments

Operatives ensure the safety and security of the principal. To that end, they are frequently charged with the following responsibilities:

- Accompany the principal in transport, at work and at various public functions
- Drive the principal to pre-determined sites
- Identify and de-escalate potential or overt acts of violence
- Protect life and property in emergencies and facilitate rescue operations when necessary
- Respond to medical emergencies

***Operatives are supported by MSA's Intelligence team. The Intel team conducts daily open source research and sends out alerts on the global threat environment. Operatives in the field are updated on a near-real-time basis about events that may impact their clients' security operations.***

## ADDITIONAL PROTECTIVE SERVICE OFFERINGS

- **Enhanced Protection:** Deployed for high-profile facilities, office spaces and events
- **Hostile Surveillance Specialists:** Deployed to identify and interdict pre-operational surveillance
- **Uniformed Armed Operatives:** Deployed to protect crowded sports and entertainment venues



# COMPANY OVERVIEW



MSA Security® is the premier provider of **explosive detection services and high consequence threat protection**. MSA has divisions in Security and Investigations and is able to provide comprehensive security solutions tailored to our clients' unique needs. **With over 1,300 employees**, our team is comprised of active and retired members of specialized law enforcement units across the nation (e.g., SWAT, Bomb Squad, Tactical and Counterterrorism Units), as well as elite military organizations. As a result, our clients gain immediate access to individuals with extensive and unrivaled experience in the areas of:

Explosive Threats  
Executive Protection  
Threat Intelligence Analysis  
Threat Assessment and Planning  
Special Event Security  
Investigations

MSA has been **Leading the Industry in High Consequence Threat Protection Since 1987**. MSA's pioneering range of best-in-class security services enables us to execute situation-specific plans that protect the flow of business and keep things moving.

