



MSA
SECURITY®
Intelligence

Strategic Intelligence Designed to Mitigate Risk



The MSA Security® Intelligence Program delivers detailed assessments of the ever-evolving threat environment, supported with advanced analytics and timely intel. Analysts identify and evaluate potential security risk to clients' immediate and ongoing operations through online media monitoring and the utilization of robust information tools – providing a valuable additional layer of security for maximum situational awareness and asset protection.

MSA's Intelligence analysts are strategically located worldwide and emanate from the military, law enforcement, journalism and academia. They apply subject matter expertise from deployed intelligence operations, law enforcement experience and post-graduate research and are supported by MSA's executive suite, comprised of personnel with decades of experience countering the threat spectrum.

STRATEGIC INTELLIGENCE ANALYSIS

MSA's Strategic Intelligence Analysis Team helps you reduce risk, anticipate crisis and stay informed. Through in-depth analysis of regional, national and international threats, clients receive a true "all hazards" analytical product, customized to address unique needs and threat exposure.

This Strategic Intelligence Analysis includes:

Highlights of issues most likely to impact an organization's daily business operations and personnel

Evolving threat trend analysis that can be applied to broader business interests

Threat-related daily and weekly reporting in response to unique events

Event coverage monitored by industry subject matter experts

MSA
INTELLIGENCE

SOCIAL MEDIA MONITORING

See What's Being Shared

In many instances, bad actors utilize social media while they engage – or plan to engage – in illegal activities. Organizations seeking to stay ahead of potential security threats benefit from MSA's ability to tap today's advanced technology to successfully curate and interpret online threats. By identifying hostile behavior in advance, security teams can augment and implement resources to appropriately address the threat.

Using a robust technology platform with advanced analytics, MSA analysts pull large tracts of multilingual data in near real-time based on a variety of established filtering variables and keywords, hashtags, emojis, dates, times and more. To effectively leverage that data, they then comb results to assess trends and translate into actionable intelligence.

Data pulled from more than 25 social media sites and millions of URLs in the index web

24/7 social media monitoring and access to analyst team for additional support

High alerts distributed via email, phone or text

Weekly customized social media monitoring report highlighting trending topics, mentions of interest and any items that may affect operations