

DEPLOYED FOR: HIGH-VOLUME FACILITY ENTRANCES • SPORTS/ENTERTAINMENT VENUES • TRANSPORTATION HUBS • CARGO INSPECTIONS • MESSENGER CENTERS MAILROOMS • LOADING DOCKS • CHECKPOINT SCREENING

SmartTech[™] is a DHS SAFETY Act certified technology developed by MSA. It utilizes a proprietary high speed video and encrypted software to instantly transmit suspect images from X-ray machines anywhere in the world to the MSA Emergency Operations Center in New York City for real-time analysis by our Subject Matter Experts (SMEs). SmartTech[™] can be used with any X-ray machine, and gives screeners immediate, real-time access to our experienced Bomb Technicians. All of MSA's SMEs are experienced FBI certified Bomb Technicians who are both retired and current members of nationally accredited Bomb Squads.

WHY MSA SMARTTECHTM WORKS

- SmartTech[™] eliminates the need for unnecessary evacuations and shutdowns. *This highly effective, state-of-the-art system prevents business disruption and dramatic financial loss.*
- SmartTech[™] is a tool for preventing suspicious items from breaching a facility. *Increased* security and reduced inconvenience provide for a more productive work environment.
- SmartTech[™] is a force multiplier designed to remotely support screening operations. 24/7 365 access not only provides real-time screener support, but ongoing screener training.
- SmartTech[™] is a three tier application that communicates across the internet securely via 256-bit SSL encryption to ensure secure connections for image, voice, and text communications. *These are client initiated outbound communications only, keeping the client network secure at all times.*
- MSA instills clients with the confidence of knowing they will not have any potential liability for damages when SmartTech[™] is deployed in the defense against, response to, or recovery from an act of terrorism. Complete liability coverage under the DHS SAFETY Act raises confidence and reduces overall risk for the end user.

THE FULL YEARLY COST OF DEPLOYING SMARTTECH™ IS LESS THAN 2% OF A 1-HOUR EVACUATION



ASSUMPTIONS:

- Total number of employees and contractors working in property 5,900
- Total facility annual payroll \$710M
- 260 working days in a year (5 days x 52 weeks)
- Hourly payroll cost \$341,000 (assuming 8 hour day)



MSA SMARTTECH™ MAINTAINS BUSINESS-AS-USUAL

 A suspicious image that closely resembled a hand grenade appeared on an X-ray machine in a major North American financial institution. Screeners turned to MSA SmartTech[™] experts, who assessed and declared the item was not a threat, avoiding an unnecessary building evacuation. The object was later found to be a perfume bottle on top of a cassette tape.

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SMARTTECH



"SmartTech[™] provides you with immediate access to bomb experts to prevent questionable items from breaching a facility and non-threatening items from disrupting business."



Watch our SmartTech video by scanning the QR code or visiting: http://goo.gl/LNbtd4