



INTELLIGENCE

Offering intelligence as a key business asset

MSA INTEL PROVIDES A DETAILED UNDERSTANDING OF THE CURRENT THREAT ENVIRONMENT FOR A CLIENT'S SECURITY PROGRAM THROUGH TIMELY AND ACCURATE STRATEGIC INTELLIGENCE ANALYSIS AND A CONSTANT STREAM OF SOCIAL MEDIA MONITORING TO MITIGATE ALL-HAZARD, GLOBAL THREATS AND TRENDS.

MSA Intel is a 24x7 operation headquartered in New York City with supporting analysts strategically located worldwide. Analysts are drawn from the military, law enforcement, journalism, and academia, and they apply subject matter expertise derived from deployed intelligence operations, urban crime fighting, and post graduate research. The group is additionally supported by MSA personnel with decades of experience countering the threat spectrum. Collectively, it offers a complete perspective that ensures any security team is informed and prepared.

MSA PROVIDES SUBSCRIPTION-BASED STRATEGIC INTELLIGENCE PACKAGES, WHICH CAN BE CUSTOMIZED FOR EACH CLIENT'S INTELLIGENCE REQUIREMENTS: PROFESSIONAL, ENTERPRISE, AND ADVANCED. THE PACKAGES ACCELERATE IN DEPTH OF REPORTING, DEPTH OF SOURCES, AND PRICING, DEPENDING ON THE CLIENT'S PREFERRED LEVEL OF DETAIL.

– Strategic Intelligence Analysis

- Highlights tailored issues most likely to impact a client's daily business operations and personnel
- Covers evolving threat trends that can be applied to broader business interests
- Offers daily, weekly and event driven reports to discuss threat-related issues
- Provides 24/7 coverage and access to subject matter experts for rapid support

– Social Media Monitoring

- Collects data from more than 600 million online social sources
- Offers 24/7 customized social media monitoring/alerting on key words
- Includes analysis and context for threats or terms of interest
- Provides customized reports highlighting trending topics, mentions of interest or items potentially impacting operations



START YOUR DAY WITH MSA WORLDVIEW, A NEWS BRIEFING OF DOMESTIC AND GLOBAL EVENTS SELECTED, EVALUATED AND DISTRIBUTED BY OUR TEAM OF EXPERT ANALYSTS.

MSA INTELLIGENCE MAINTAINS BUSINESS-AS-USUAL

– Through constant monitoring and vigilance, MSA Intel was able to identify a threat and inform a client three days prior to a planned infiltration. By fully understanding the implications of the gathered data, MSA was able to help prevent demonstrators from gaining access to the client's location before the action had even begun, thereby mitigating the threat of harm to personnel or property.

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"With MSA Intel's real-time worldview, we keep our clients better informed and ready to meet any security challenge."